



Member FDIC
735-4338
Gays Mills
www.royalbank-USA.com



Peoples State Bank
Community Minded, just like you.
800-280-7074
peoplesfinancial.com
Member FDIC



Apple'Licious Pie Depot
Hwy. 171 east of Gays Mills • 624-3783



PEOPLE. BUILDING. SENSORS.
Sensors for HVAC/R
www.bapilvac.com (608) 735-4800



Bentson Insurance
Dori Mickelson • 124 S. Main, Viroqua • 637-3035



Big Buck Rod & Gun Club
Soldiers Grove



CONNECT COMMUNITIES • GAYS MILLS, WI
Seeking economic development and revitalization
in the Gays Mills area

Ocooch Mountain Rescue 911



Ocooch Mountain General Store
ocoochmountaingeneralstore.com (608) 735-4000



Proline
PRINTING & SIGNS
223 South Main Street • Viroqua, WI
608-637-3868



Richland-Grant Telephone Cooperative, Inc.
(608) 537-2461 • Blue River



Ridge & Valley Rodeo, Little Britches Rodeo
(608) 606-3466



Lancaster 1-800-236-2141
Darlington 1-800-236-6656
Gays Mills 1-888-735-4314



SHOWEN Excavating
Jim Showen • 608-735-4929 • Gays Mills
Upper Place Cottage, Kickapoo Stump Dodger
Campground & Event Center



SLEEPY HOLLOW AUTO
1225 N MAIN ST
VIROQUA, WI 54665



Societies Sons Motorcycles Club
401 Main Street • Gays Mills



tHAIRapy by Jordon
608-735-4577
facebook.com/THAIRapy-by-Jordon



856 South Rusk Ave, Viroqua, WI 54665
608-637-7041
service@thorsenpopp.com
www.thorsenpopp.com



Town & Country Sanitation
Boscobel • 375-5856



Vierbicher Associates
Offices in Madison, Reedsburg, Prairie du Chien
608-524-6468



Village Greenhouse/Turkey Ridge Orchard
Full Service Florist • 608-725-4853 • Gays Mills



The Village of Gays Mills
Welcomes you to our Festival





Crawford County
Independent-Scout & Boscobel Dial



Dante's Bar & Grill
608-735-4488 • 312 Main St • Gays Mills



Driftless One
Chiropractic
Gay Mills
608-492-2407
driftlessonechiropractic.com



Farmers State Bank
Hillsboro - La Farge - Readstown - Union Center
Member FDIC • 608-489-2621



Fleming Orchards
Hwy. 171 East • 735-4625 • Gays Mills



Folk Festival of Music & Dance
Mother's Day Weekend



Gays Mills Fire Department 911



GAYS MILLS LIONS CLUB
PROUD TO BE PART OF THE COMMUNITY



GEO BROCKWAY & SONS TRUCKING
Gays Mills • Travis & Lori • 735-4758



Ginger Snaps Vintage
120 Sunset Ridge Ave Suite 108 • Gay Mills • 608-620-4007



Greener's Corner
162 Main St • Seneca, WI • 608-734-3018



Halver's Town Tap
315 Main St • Gays Mills, WI • 608-735-4425



John's TV & Sporting Goods
Guns and Ammo • 624-5732 • Soldiers Grove



Johnson's One Stop Shopping Center
Seneca • 734-3434



Kickapoo Exchange Food Co-op
209 Main Street Gays Mills • 735-4544





Little Boxes Vintage, LLC
608-448-6880 • 120 Sunset Ridge Ave Suite 107 • Gays Mills



McCormick Electric
624-3318 • Gays Mills



McCormick-Rose American Legion Post 308
Gays Mills



New Horizons Supply Co-op
180 Misty Valley Lane • Gays Mills • 735-4523



Gays Mills Spring Festival/

May 9th, 10th & 11th, 2025





OLD IRON REVIVAL 4th ANNUAL TRACTOR CRUISE
Saturday 10am Railroad Street; 2pm Brat Cookout & Meat Raffle at
Halver's Town Tap 315 Main Street Sponsored by North Crawford FFA Alumni
Soup & Salad Supper Saturday 5-7pm at Kickapoo Exchange 209 Main St
Village Wide Yard Sale Hosted by Connect Communities at the Lions Park
With Rummage Sale 8am to 2pm, Food & Music 11am to 2pm





RIDGE & VALLEY RODEO
Crawford County Fairgrounds
RODEO Saturday & Sunday 9am
Events Include: Bull Riding, Pole Bending, Goat Tying, Saddle Bronc
Riding, Bareback Riding & Team Roping.
For Info call 608 606-3466





FOLK FESTIVAL OF MUSIC AND DANCE
At Community Commerce Center 16381 State Hwy 131
FRIDAY MAY 9 Square Dance 7:00 pm
SATURDAY MAY 10 Noon-5:00 pm
Activities: Open Stage, May Pole Dance, Parking Lot Picking,
with Performer Workshops and more.
SATURDAY EVENING CONCERT 7:00 pm
Featuring: The Down Hill Strugglers, Cedar County Cobras; Roochie
Toochie and the Ragtime Shepherd Kings
SUNDAY MAY 11 11:00 am Gospel Sing at the Lions Park
For Folk Festival Info visit www.gaysmillsfolkfest.org





OCOOCH MTN. RESCUE PANCAKE BREAKFAST
Sunday 7:00 am—11:00 am 111 Royal Ave.



Coming Attractions:
Apple Royalty Spaghetti Supper May 17; Gays Mills Farmer's Market starts Mid-May;
July 4th Fireworks; Stump Dodger Bash July 4–5;
Crawford County Fair August 21-24; Annual Apple Festival September 26–28
HWY 131 OPEN DURING ROAD CONSTRUCTION
For Gays Mills Tourist Info visit www.gaysmills.org





Serving Viroqua, Westby, DeSoto,
Viola, Gays Mills, Soldiers Grove,
Readstown • 608-735-2100

**HWY 131 OPEN DURING
ROAD CONSTRUCTION**

