

GAYS MILLS APPLE FESTIVAL 2025

VENDOR PERMIT FEE & DOWN TOWN SPACE APPLICATION

Friday/Saturday/Sunday, September 26, 27, & 28, 2025

SPACE RENTAL INFORMATION & FEES

The Gays Mills Apple Festival requires that **ALL** vendors register with the Village for a six month **Vendor Permit Fee of \$50.**

Additional fees for all three days include:

15' Prime Village Space/Lot Food Vendor **\$150.00**

15' Prime Village Space/Lot-Non Food Vendor **\$ 25.00**

Late Processing Fee for any Applicant after Sept. 1st **\$ 25.00**

- - - - - **COMPLETE & RETURN VENDOR PERMIT/SPACE (LOT) FORM BELOW WITH PAYMENT** - - - - -

Name _____ Business Name _____

Address, City, State, Zip _____

Phone _____ email _____

Describe Entry _____ Returning Vendor _____ Yes _____ No

All Food applications must include:

1. **Valid Wisconsin Food Vendor License**
2. **Proof of Insurance**
3. **ENTIRE MENU**
4. **Completed Wisconsin Temporary Event Operator and Seller Information form (DOR S-240)**

(Quantity) _____ of 15' Prime Village Food Vendor Space X \$150= _____

(Quantity) _____ of 15' Prime Village Non Food Vendor Space X \$ 25= _____

Late Application after September 1st X \$ 25= _____

6 Month Vendor Permit + \$ 50

Total check enclosed \$ _____

I Do Not Hold the Village of Gays Mills Liable for Loss or Damage.

Date _____ Signature _____

Applications without a signature will not be accepted.

ADDITIONAL INFORMATION:

- Rental fees include Friday through Sunday (Set up can begin by Thursday at 12 pm).
- Vending Times - Friday optional 10am – 5pm, Saturday 9:30am – 5:00pm, Sunday 9:30am – 4:00pm
- To maintain business during all hours of Apple Festival, vendors are encouraged to stay during show hours above, or later if desired.
- Vendors who leave early will not receive a refund or be allowed to return the following year.
- “No Show” Vendors will not receive a refund or be allowed to return the following year.
- Please stay entirely within your rented booth space. If you need additional space, please pay accordingly.
- Electricity is not available. Only soundless generators may be used.
- No display or set-up equipment is provided. Vendors must provide their own equipment.
- There is no parking on Main Street except during loading/unloading.
- Please note we are a RAIN OR SHINE event!
- Vendors are not allowed pets in vendor space.
- Vendors are responsible for cleaning up their area prior to departure. Please place garbage in proper bags and leave at curb. Do not leave any cardboard.

LIONS CLUB VENDING AREAS

Other vendor space is available at the Fairgrounds in the Lions Club Arts & Crafts or Flea Market sections.

Please contact the Lions Club for further information:

608.73.LIONS (608.735.4667) (Bob) or GAYSMILLSLIONSCLUB@GMAIL.COM

CONFIRMATION OF ACCEPTANCE:

Vendors will be reviewed by the Festival Committee before final approval of vending and space is assigned. Vendors requesting to guarantee a specific location, including their same 2024 location, must apply and pay their fees by **July 31, 2025.**

- We reserve the right to accept or reject any booth or merchandise.
- All items must show good taste and be family appropriate. No illegal merchandise.
- You will be notified that you’ve been accepted to participate.
- Your canceled check is your receipt.
- Notification of booth information is available after Sept. 8, 2025

Early Registration is urged. Return your completed application, with applicable required paperwork, and check made payable to *Gays Mills Apple Festival* to:

Gays Mills Apple Festival
16381 State Hwy 131 Suite #1
Gays Mills, WI 54631

For more information or questions, please contact:

www.gaysmills.org
Dawn at the Gays Mills Village Office
608.735.4341
fax: 608.735.4328
email: dmccann@gaysmills.org
Monday-Friday 8am-4pm.