



2022 Gays Mills Apple Royalty

Contestant Application

Submitting Application for: (King/Queen - high school aged, Prince/Princess - middle school aged)

_____Apple King _____Apple Queen _____Apple Prince _____Apple Princess

Contestant Name: _____

Date of Application: _____ Birth Date: _____ T-Shirt Size: _____

Address: _____

Email Address: _____

Home Phone: _____ Cell Phone: _____

Parent(s)/Guardian(s) Name: _____

Parent(s)/Guardian(s) Address: _____

Parent(s)/Guardian(s) Phone: _____

Sponsored by: _____

School (If home-schooled, enter Home-School): _____

Extra-Curricular Activities (*Sports, Forensics, Theater, Student Government, etc.*): _____

Involvement in Community Service/Community Organizations: _____

Please list your Hobbies: _____

What is your favorite thing about the Gays Mills Apple Festival? _____



2022 GAYS MILLS APPLE ROYALTY

CONTESTANT GUIDELINES

The Gays Mills Festival Committee is excited to announce the 2022 Gays Mills Apple Festival will be held September 23rd-25th. As part of Apple Festival Tradition, they are searching for contestants for 2022 Apple Festival Royalty Family. New in 2022, the Royalty Court may include Apple King, Apple Queen, Apple Prince, Apple Princess and their attendants, to promote and reign over the 63rd Annual Gays Mills Apple Festival.

The Gays Mills Apple Festival Royalty serve as goodwill ambassadors representing the greater Gays Mills Community at area events, local community coronations, festivals and parades. The Royalty promotes our local Apple Orchards and the greater Gays Mills Community, participate in community fundraisers and perform community service activities through out the year.

This set of guidelines and the attached application are the packet for participation in the Gays Mills Apple Royalty Contest and Coronation. A completed application must be submitted to the North Crawford Middle/High School Office or Gays Mills Village Office by 3:45 pm, Tuesday, May 3rd, 2022.

Contestants running for Gays Mills Apple King and Apple Queen must be of High School ages (Grades 8-12 and/or Ages 14-18) as of 2022 Gays Mills Apple Festival Coronation. Contestants running for Gays Mills Apple Prince and Apple Princess must be of Middle School ages (Grades 4-7 and/or Ages 10-14) as of 2022 Gays Mills Apple Festival Coronation on Saturday, May 7th, 2022. The Royalty Advisor reserves the right to adjust the age requirements based on the number of contestants competing in the King and Prince or Queen and Princess competition groups.

Contestants must reside within the North Crawford School District or be open-enrolled into North Crawford schools. The contestants may attend North Crawford Schools, in person or virtually, be home-schooled, attend a private school or attend another school outside of the North Crawford School District through open enrollment. The Royalty Advisor and/or Gays Mills Apple Festival Committee reserve the right to ask for proof of residency.

A current photo (within the last year) will need to be included with the application. Write your name, current age and address on the back of the photo. The photos will not be returned – Please make sure this is a nice headshot photo as it will be used in the newspaper and on our Facebook Gays Mills Apple Festival Royalty profile page.

Contestants must have a sponsor for the contest. Sponsors may be businesses or individuals. There is a \$30.00 sponsorship fee that helps to cover the contest expenses. All sponsors are invited and encouraged to attend Coronation. Contestant sponsors will be introduced at Coronation, mentioned in a newspaper write-up and on the Gays Mills Apple Queen Royalty Facebook page.

All contestants must be in attendance for 2022 Gays Mills Apple Royalty contestant's meeting, interview and Coronation events.

A Contestants' meeting is scheduled to be held on Wednesday, May 4th, at 6:30 pm, in the Community Room at the Community Commerce Building. Contestants (and parents/guardians of contestants under the age of 18) should plan to attend as the rules, expectations, schedule of events for the contest and Coronation program will be covered at that time.

The contest judging will be held directly after the Contestants' meeting scheduled for Wednesday, May 4th, in the Board Room at the Community Commerce Building. Business casual attire for the meeting and interview portion is required; for example dress top with dress pants or skirt, or a dress.

At the beginning of the contestant's interview the contestants will be asked to introduce themselves in front of the judges. Contestants will receive a sample introduction at the Contestants' meeting to base their personal introduction on. The contestants will be judged on their presence, poise and delivery of their introduction.



2022 GAYS MILLS APPLE ROYALTY

CONTESTANT GUIDELINES—*cont.*

Contestants will be interviewed by a panel of volunteer judges. Contestants will be judged on personality, poise, professionalism and communication skills while interviewing as well as their knowledge of the Gays Mills community and community events. Resources that can assist in preparing for the interview is gaysmills.org, especially the Events, Explore and History pages.

Coronation will be held at the Gays Mills 212 Main Street Community Building on Saturday, May 7th, 2022. There will be an Apple Pie and Ice Cream Social beginning at 2:00 pm and the Program will begin by 2:45 pm. The program will begin with a formal introduction of the contestants and current Royalty, their parents and sponsors, a short program and announcement of the selected Royalty that will reign over the 2022 Gays Mills Apple Festival. After the coronation program there will be time for pictures. Family and friends are welcome to attend.

All female contestants will be asked to wear a formal dress (long or short) for coronation, such as what they might wear to homecoming or prom. Male contestants will be asked to wear button down shirt and dress pants. (Vest, blazer and tie are appreciated but optional.) Ladies, please do not feel obligated to go out and buy a dress in order to participate. Borrow a dress from a sibling or friend. If you are having trouble locating a suitable dress, please contact Royalty Advisor, Kathleen Cade, at (608) 521-0556 or Dawn McCann, Village Clerk, at (608) 735-4341.

The winners in the King, Queen, Prince and Princess categories will be determined by total points from the introduction and interview with the judges. The candidate who has the highest total points when all judged sections are added together will be declared the winner of that category. The candidate with the next highest points will be named the 1st Attendant. The same process will determine the 2nd Attendant if there is enough candidates to allow for there to be a 2nd Attendant.

All members of the Apple Royalty chosen to represent Gays Mills Community and Apple Festival will receive a Tiara or Crown, Sash and Sash Pin to be worn at parades and appropriate events. Attire for future events will be discussed in detail at a future meeting after coronation.

The selected Gays Mills Apple Royalty Members must be available and committed to reign during the Gays Mills Apple Festival, September 23rd-25th, and representing the Gays Mills Community and Festivals in the community, at a variety of events serving as goodwill ambassadors and spokespersons throughout the coming year.

The Gays Mills Apple Festival Committee have determined attendance at the following parades/events will be required of the Gays Mills Apple Festival Royalty: Gays Mills Spring Festival; Memorial Day Parade in Gays Mills; June Dairy Days Parade in Soldiers Grove; Seneca Ridge and Valley Rally Parade; Eastman 4th of July Celebration Parade; Boscobel Red, White and Boom Parade; LaCrescent AppleFest Coronation and Parade; Media promotional spots for Gays Mills Apple Festival; Gays Mills Apple Festival Activities and Parade; Appearances at our local apple orchards; and Coronation for the 2023 Gays Mills Apple Royalty Court. This is a year-long commitment and most activities occur during the summer and early fall months. Additional events, parades and activities beyond those listed above will be discussed and scheduled at a future meeting.

All 2022 Apple Royalty and family will be expected to participate in fundraiser/s for the Apple Royalty and a variety of community service activities and fundraisers during their reign.

The Gays Mills Festival Committee will set forth expectations and regulations the Royalty Court members will be expected to adhere to. There will be a Royalty Advisor that will guide and oversee the Royalty Court throughout the year and serve as a liaison between the Festival Committee, Royalty Court and their families.

Parents/Guardians of Royalty members will assume the responsibility of alternating parade events with the other parents/guardians driving and pulling the float throughout the year. Additionally, they may need to serve as chaperones at some events. (This will be discussed in detail at a future meeting.)



2022 GAYS MILLS APPLE ROYALTY

CONTESTANT GUIDELINES—cont.

Required Event Attendance Dates (Times to be determined)

- 2022 Gays Mills Apple Royalty Court Coronation— May 7, 2022
- Gays Mills Spring Festival—May 8, 2022 (Will pick events to attend)
- Memorial Day Parade and Cemetery Ceremony in Gays Mills—May 30, 2022
- June Dairy Days Parade in Soldiers Grove—June 19, 2022 (???)
- Eastman 4th of July Celebration Parade and then Boscobel Red, White and Boom Parade—July 4, 2022
- Seneca Ridge and Valley Rally Parade—July 9, 2022 (???)
- LaCrescent AppleFest Coronation, Queen’s Tea and Parade—September 17-18, 2022
- Media Spots (radio, television, newspaper) promoting Gays Mills Apple Fest— September 17-25, 2022 (TBD)
- Gays Mills Apple Festival Activities and Parade—September 23-25, 2022
- Local apple orchards appearances—TBD (August-October 2022)
- Coronation for the 2023 Gays Mills Apple Royalty Court—TBD (May 2023)

Additional activities and events will be proposed at a future meeting. At that meeting, please bring schedules and availability dates so that we can discuss and decide together what events we will commit to attending. We want to be mindful of your family vacations, school, employment and other obligations. We will develop our activity schedule for the year together at that time. If at any time, you are unable to attend a scheduled event, it is your responsibility to contact the Royalty Advisor directly as soon as possible.

As we are doing so, please remember the purpose of this Royalty Court is to promote Gays Mills Tourism and Economic efforts, attracting visitors to our quaint little village, our village’s festivals and events, businesses, and especially our Apple Orchards and Wisconsin’s Apple Industry. The more activities and events our Royalty participates in, the more people and revenue (money) we bring to our community. Promoting Gays Mills, the Apple Orchards and the Gays Mills Apple Festival, assists in the continued development of our community so that we may continue to grow and flourish.

Please Note: *The Royalty Advisor is able to provide proof of service to cover any Volunteering and Community Service activity requirements needed as well as letter of recommendations. You may use this volunteer experience in your future resumes and applications of employment. At the end of your reign and in gratitude, you will receive a monetary award from the Village of Gays Mills Festival Committee.*

I have been informed, read and agree to abide by these guidelines for the 2022 Gays Mills Apple Royalty Contest and Coronation. (Parents’/Guardians’ signature is required for Contestants under the age of 18.)

Printed Name of Contestant	Contestant’s Signature	Date
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Printed Name of Parent/Guardian	Parent/Guardian’s Signature	Date
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Printed Name of Parent/Guardian	Parent/Guardian’s Signature	Date
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If you have ANY questions, please contact:

**Gays Mills Apple Royalty Advisor, Kathleen Cade Cell: 608-521-0556 or Email: kathleen.cade@yahoo.com
Village Clerk, Dawn McCann Phone: (608) 735-4341**